

Revised Call for Papers

Innovation, Geography and Internationalization in Latin America **Medellin, Colombia - March 20-22, 2014**

In March 2013, Medellín, Colombia was named "Innovative City of the Year" in a competition by the *Wall Street Journal* and the Urban Land Institute and sponsored by the Citigroup from among 200 global contenders, beating out the other two finalists, New York and Tel Aviv. "Few cities have transformed the way that Medellín, Colombia's second largest city, has in the past 20 years" (Urban Land Institute, 2013). As such, the city serves as the perfect backdrop for the fourth annual meeting of the Latin American Chapter of the Academy of International Business (AIB-LAT), with the theme "Innovation, Geography, and Internationalization in Latin America".

This year's AIB-LAT conference aims to promote the best and latest research findings and theoretical developments related to geographical aspects associated with innovation and internationalization in the Latin American context. Firm innovation and internationalization are often intertwined, as well as being tied to geographic factors such as agglomeration economies within a city or region, or the degree to which the local institutional structure supports these activities. Within this conference, we intend to highlight issues related to how factors such as cities, country boundaries, and various distance types (e.g., Cultural, Administrative, Geographic, and Economic; Ghemawat, 2001) promote and/or inhibit innovation and internationalization. Any contribution that furthers these topics, or related ones, in the context of MNCs in Latin America is most welcome.

The Universidad EAFIT in Medellín, Colombia will be hosting this year's event. Universidad EAFIT was founded in 1960 as Colombia's first business school and since then has grown into a university with more than 22,000 undergraduate students, 79 graduate (Masters and Graduate Diplomas) and four PhD programs. Medellín is immersed in Colombia, a country with an excellent geographical location, constituting a middle meeting point for foreigners from the Americas, and it remains as a point of global convergence for people coming from Europe, Asia, Africa and other continents.

SUBMISSION GUIDELINES:

Please note the following submission options. Details regarding each can be found on the [conference website](#):

- **Competitive Paper Track** – Intended for more advanced papers (Up to 30 pages following [JIBS style guide](#))
- **Interactive Paper Track** – Intended for research in earlier stages of development (Extended abstracts and shorter manuscripts will be considered)
- **Case Study Track**
- **Undergraduate/MBA Student Paper Track**
- **Pre-Conference Doctoral Consortium**
- **Pre-Conference JIBS Paper Development Workshop** (Details to be announced soon)

Please look for a separate announcement regarding publication opportunities for the **Conference Best Papers**, including a **Special Issue** of the *International Journal of Emerging Markets*.

To submit your work, please access the AIB submission system at: <http://meetings.aib.msu.edu/lat/2014/>. All works will be subject to a double blind peer review process. For more information, please e-mail: lat2014@aib.msu.edu or consult <http://www.eafit.edu.co/aiblat2014>.

KEY DATES:

Full Paper Submission Deadline: **November 11, 2013**
Notification of Acceptance: **December 15, 2013**

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